



Sealy & Company Announces Regional Director to Atlanta Office

*Industry professional heads Atlanta office to support latest investment offering:
Sealy Strategic Equity Partners (SSEP)*

Dallas, TX. (June 18, 2014) –Sealy & Company, a fully-integrated commercial real estate investment and operating company, and recognized leader in acquiring, developing, and redeveloping regional distribution warehouse, industrial/flex, and other commercial properties, announces the addition of J. Ryan McCaffrey as Regional Director for the Southeastern United States.

Based in Atlanta, Ga., McCaffrey joins Sealy & Company with over 12 years of successful investment experience in both the commercial real estate and private equity arenas. Most recently, he served as Vice President at Lone Star Funds/Hudson Advisors, and Senior Vice President for LaSalle Investment Management, Inc. McCaffrey has held several positions in portfolio & asset management, acquisitions & development, and the formation and management of several joint venture relationships. From 2005 – 2009, McCaffrey was based in Paris & London with a focus on creating an industrial development platform through several programmatic joint venture relationships throughout the UK, western Europe and several CEE countries.

McCaffrey will lead the growth initiatives for Sealy & Company’s Atlanta platform, to include capital raising, and implementing strategy for several investment partnerships including the SSEP investment offering. The SSEP investment offering completed an inaugural year in 2013, where significant progress was achieved through investment acquisitions, additional equity capital investment, and portfolio appreciation which increased total portfolio asset value to approximately \$181 million with \$71 million in equity capital at year end. These factors represented a total asset value growth rate of 37.0% during 2013.

“Sealy & Company has a solid reputation, an exceptional growth rate, and full service industrial platform” said McCaffrey. “I am pleased to join the management team to grow the Atlanta office, and help execute the company’s expansion plan, including its vision for its SSEP investment offering”.

McCaffrey brings extensive European acquisition and development experience, is an active member of the Emory Center for Alternative Investments (ECAI) and holds a Bachelor of Science degree in finance & international business from Penn State University, and a Master of Business Administration degree from Emory University.

For more news and information regarding Sealy Strategic Equity Partners (SSEP), or Sealy & Company, please visit the company’s webpage at www.Sealynet.com.

About Sealy & Company

Sealy & Company, a fully-integrated commercial real estate investment and operating company, is a recognized leader in acquiring, developing, and redeveloping regional distribution warehouse, industrial/flex, and other commercial properties. Sealy provides a full service platform for high-net-worth individuals and institutional investors through our development, management, and brokerage divisions. Sealy & Company has an exceptional team of over 100 employees, located in eight offices, with corporate offices in Dallas, TX and Shreveport, LA. In addition to this Joint Venture, Sealy & Company is the sponsor of SSEP, a private equity offering and diversified limited partnership, primarily comprised of industrial real estate assets.

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